



Privacy Policy

The website you have entered is operated by or on behalf of Vermont National Guard Charitable Foundation. The Vermont National Guard Charitable Foundation is committed to protecting your personal privacy. This Privacy Policy outlines the type of information that is collected by the Vermont National Guard Charitable Foundation on this website, and how we use and protect it. This Policy also tells you what to do if you do not want your Personal Information collected when you visit our website, and how you can change information you have already provided to us. This Policy applies only to the Vermont National Guard Charitable Foundation website and only to our online information collection and use practices. For example, it does not apply to banners, sweepstakes and other advertisements or promotions we may sponsor or participate in on websites owned by third parties.

Your Consent to This Privacy Policy

By using our website, you signify that you agree with the terms of our current Privacy Policy as posted in this area of the site. If you do not agree with any term in this Policy, please do not provide any Personal Information (defined below) on this site.

If you choose not to provide Personal Information on this site, you may not be able to do certain things, like access particular areas of the site, enter a sweepstakes or contest, place an order, or send us e-mail.

Collection of Personal Information

As used in this Privacy Policy, "Personal Information" means personally identifiable information such as your name, street address, telephone number, credit card information, and email address. The site you entered may collect some or all of these types of Personal Information. Please be assured that the Vermont National Guard Charitable Foundation will not collect any Personal Information from your visits to our sites unless you provide this information voluntarily. When you provide us with Personal Information, you are authorizing us to use that information in accordance with the terms of this Privacy Policy, which includes your right to limit our use of the Personal Information as described in this Policy (see "Who to Contact" below).

The site you entered may also collect Personal Information from you about a third party (e.g., the site might allow you to send an electronic recommendation to a friend, in which case we will need that person's name and e-mail address). Please note that we use such information only for the specified purpose (e.g., to send the recommendation) and we will not contact the third party again by e-mail unless and until the third party contacts us.

How We Use Your Information

When you supply Personal Information at this website, we will use it for the express purpose for which it was collected (e.g., to enter you in a sweepstakes or to send your order). It may also be used by us to contact you regarding other products and services which may be of interest to you (including those we may offer jointly with other companies). At any time, however, you may opt out of such future contact (see "Who to Contact" below).

At times we may retain third parties to analyze data we collect on our websites, including Personal Information, solely to help us improve our products and our websites. In addition, if you order a product or service from us, we may share Personal Information with suppliers and other third parties to allow delivery of such product or service. These suppliers and other third parties are not authorized by us to use your Personal Information in any other way.

Finally, please note that we will release your Personal Information if required to do so by law, or by search warrant, subpoena, or court order.

Other Information We May Collect

You may have heard of "cookies," which are files or pieces of information that are stored by your browser on your computer's hard drive. The Vermont National Guard Charitable Foundation may use cookies to collect other information during your visit to our website, such as the particular site areas you visit and the products or services you buy through our website. We collect this information to better tailor our site and our products to your interests and needs. Cookies may also be used to help speed up your future activities at our sites. For example, a site can recognize that you have provided Personal Information to us and refrain from requesting the same information a second time.

Most browsers are initially set to accept cookies. If you'd prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. Refusal of cookies at the site you entered may result in an inability to visit certain areas of the site or to receive personalized information when you visit the site.

In addition, we are constantly trying to improve how we promote our websites. To help us do this, we may measure the effectiveness of our web presence by determining what you clicked on to get to our site.

Site measurement statistics may be used to personalize your website experience, as well as to evaluate — anonymously and in the aggregate — statistics about usage of the website. Information about your computer, such as your IP address (a number assigned to your computer whenever you surf the Internet), the type of Internet browser you are using and the type of computer operating system you are using may also be collected and linked to your Personal Information. This is to ensure that our websites present the best web experience for visitors, and that they are an effective information resource.

Some of the pages you visit may also collect information through the use of pixel tags (also called clear gifs) that may be shared with third parties which directly support Vermont



National Guard Charitable Foundation's promotional activities and website development. For example, website usage information about visitors to our websites may be shared with our third party advertising agency in order to better target Internet banner advertisements on Vermont National Guard Charitable Foundation's website. The information collected through the use of these pixel tags is not, however, personally identifiable, although it could be linked to your Personal Information.

Finally, we may supplement the information that you provided us with other information that we receive from third parties. We do this for marketing purposes in order to provide more targeted products and service to meet your needs.

Privacy of Children

Vermont National Guard Charitable Foundation is committed to protecting the online privacy of children and making the Internet safe for our users, and for this reason, Vermont National Guard Charitable Foundation does not collect personally identifiable data from children under 13. We encourage parents of children under 13 to regularly check and monitor their children's use of e-mail and other online activities.

Security of Information

We take reasonable precautions to keep your Personal Information secure. All personally identifiable information is subject to restricted access to prevent unauthorized access, modification, or misuse.

Changes in Our Policy

Vermont National Guard Charitable Foundation reserves the right to change or remove this Privacy Policy at our discretion. We will post any new policy here and we encourage you to visit this area frequently to stay informed.

Who to Contact

Please email us at info@SupportVermontGuard.org, or at Vermont National Guard Charitable Foundation, PO Box 683, Essex Junction VT 05453, or call us at 802-316-6344 if you have any comments or questions about this Privacy Policy or to report any violations of the Privacy Policy. We will respond to you within 24 to 48 hours in most cases.